



Personal Impact & the WOW Factor

What makes you special?

What makes you stand out from the crowd?

How can you make a positive impression?

How do you increase your WOW Factor?!

This Lite Bite is aimed towards combining a fun activity with genuinely useful learning. It is primarily intended for Awaydays, Conference workshops and team-building occasions. We can also adapt it for individuals or for small groups.

Tailor-made for you and your organisation, it will be fashioned out of the following elements, picked for their relevance to you and your time and budget boundaries.

We can explore:

- What makes a positive impression: what we mean by presence and objectives.
- How your voice and body language reveal your mood and state and how can you change how you come over.
- How to meet and greet others with confidence.
- How to build rapport: listening, observing, matching
- Find out how you and others tick & how this affects how we communicate
- Use of language
- How our moods affect how we come over
- How we accord 'status' or feelings of worth on others and on ourselves

And all the time asking ourselves 'Where is this relevant to how I do my job' and 'how does this tie-in with the values of my organisation?'

Call us now to discuss how we can design your own Personal Impact & The WOW Factor

What our clients say:

*I have now attended a few courses with **voicebusiness** and every time I benefit from new techniques and very constructive tuition, advice, support and critique. Excellent training from highly skilled individuals.*

Louise Scott, Managing Director, Tidalfire Ltd

I think it gave me great insight into how I come across to others and I came away with a "tool box" of things I could do to improve my impact. I now feel more in control and able to critically reflect on my communication technique.

Deborah Baldie, Practice Development Nurse, NHS Tayside, about our full day Individual Impact course