



# INDIVIDUAL IMPACT

**Find out how others see you and learn the techniques to be in effective control of how you come over, particularly at work, so you can create the impression you deserve!**

Whenever we meet someone we make an assessment of them in less than 30 seconds, as they do us. If we can tell if someone is pleased to see us, feeling intimidated or completely disinterested, then so can they!

**Nickolas Cole, Health Improvement Officer at Ayrshire & Arran NHS Board attended Individual Impact and said:**

*A really useful personal toolkit that I feel I can open and use before those 'difficult' meetings. A box of empowering devices that I have used at work and at home.*

voicebusiness uses adapted acting techniques for the business environment which are coupled with well-established disciplines such as NLP. The training is professional, friendly, and above all, effective. With strong support resulting from a maximum of six participants and two trainers, we use a video camera to record selected exercises which are then played back during the session. This accelerates the learning curve and reveals the remarkable changes that often occur for participants.

Course works at its optimum with 6 participants per course, with two trainers per course. Participants will be sent an edited dvd charting their progress during the day.

Course fee: £2400 + VAT & expenses

**This course helps you understand:**

- **What makes a positive impression**
- **How we come over to others**
- **How to understand and diagnose negative behaviour patterns**
- **How to create a confident persona which is real, natural and rooted in our own personality**

**Through activities, exercises and discussion you will learn how to:**

- **Understand how self-image, appearance and personal energy influence the impression we create**
- **Use body language to ensure the messages we send to others are the ones we want them to receive**
- **Understand your own behaviour patterns and turn previously negative paths into positive ways forward**
- **Build rapport with others**
- **Meet and greet others with confidence**
- **Bolster your self confidence and control the impression you create**

voicebusiness 350 Sauchiehall Street, Glasgow G2 3JD  
Tel: 0141-333 9331 Fax: 0141-333 9332  
[info@voicebusinesstraining.co.uk](mailto:info@voicebusinesstraining.co.uk)  
[www.voicebusinesstraining.co.uk](http://www.voicebusinesstraining.co.uk)

**We don't teach you your business – we teach you ours**